

Leading Your Library to Think Outside the Books

Webcast:

This is a pre-recorded webcast. You do not need any special software to view and listen, just a computer!

Description:

Move a book shelf, question a timeworn policy, suggest a new program, and dare to overturn a sacred cow: These kinds of changes can happen at any library if initiative is rewarded. How can you create a library where everyone is interested in innovation and consistent improvement – even if means challenging longtime services and procedure?

Ten Tips:

- You will have to stop doing some successful things to make room for the new. What will you give up?
- Identify and deal with managers who are undermining innovation and growth.
- No sacred cows; allow employees and library users to challenge long term policies.
- Find reasons to say yes to new ideas, even if it is out of your comfort zone.
- Assign everyone to hunt new ideas online; look at other states' library conferences for local cool ideas.
- Invite innovative directors and staff from neighboring libraries to speak about how they did it – brown bags and webinars.
- Invite local leaders who are innovators (business, arts, academia) to speak to staff and community – brown bags and webinars.
- Be prepared to act on ideas staff members bring back from conferences and workshops.
- Make part of your budget for R and D, no matter how small.
- Create a micro-grant program to fund staff ideas.

Presenter:

Pat Wagner has been a trainer, educator, and consultant for 40 years, having worked with clients in 48 states and Canada. She is a manager and producer at Pattern Research, Inc. Pat likes to find the essence in models of human behavior and organizational design and build effective and engaging formats for learning: face-to-face, in print, and online. She has been a poet, playwright, printer, publisher, and graphic designer, and loves books, gardens, and the arts.

This webcast was created for:

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