

NeCessary KnowLedge 2020

Social Media Handout

Add a services tab to Facebook page

<https://www.facebook.com/help/761929797270214>

EBSCO social media links

https://www.ebsco.com/promotional-materials?search=&f%5B0%5D=promo_resource_type%3Asocial%20media

Mango

<https://mangolanguages.com/resources/educator-resources.cfm>

Universal Class

<https://www.recordedbooks.com/About-Us/Resources/Marketing-Materials/Digital-Resources/Universal-Class>

InfoBase

Here is an example of how to promote Today's Science <https://infobase-tsof.zendesk.com/hc/en-us/articles/360016467794-Educator-Guide>

CSLP Social Media toolkit

<https://docs.google.com/document/d/1TIffbluOeRGh2IKoFus10eTgZEqKrZSQ3n7veF0NaOM/edit?usp=sharing>

SLK Shareables

<https://kslib.info/1459/eCard-Social-Media-Sharables-and-Printab>

Hoot Suite

<https://hootsuite.com/>