

**NCKL Directors' Meeting
Marion
September 14, 2011**

Those present:

Linda Knupp, MPL Roger Charles, Peabody Marcy Allen, MPL Denise Hull, Hope Shelly Wirtz, Herington Patti Peterson, Pott Wab Richard Miller, NCKL Carol Barta, NCKL Leah Kulikowski, Wamego	Janet Marler, Marion Lee Dobratz, Council Grove Judith Burgess, Abilene Kara Cromwell, Abilene June Deweese, Enterprise Ann Welch, Burns LaDonna Clark, NCKL Cathy Fish, Hillsboro Judith Cremer, Pott Wab
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Agenda Items:

State Library Update – Linda Knupp

LSTA focus group is on Oct 18 – 9:30 – 12:30 to discuss how to spend federal money from library services and technology act. It is a 5 year plan to determine how to get grants and how that is spent. Please plan to attend.

Discussion focused around details with OverDrive. The statewide contract with overdrive is not feasible, so the contract was not renewed. We are trying to retain content and transferred content to 3M. The Overdrive contract ends in Oct., access to eBooks through 3m is still unknown. Johnson Co will be conducted tests, which may start in November. Not sure how soon the 3m product will be ready, but we are thinking the first quarter of next year. There are a lot of unknowns at this time.

EBooks and Overdrive- Linda

There are concerns about not having eBooks available for a period of time. Do you have interest or questions in your library? Denise from Hope said no one has ever inquired about them in her library. EBook fling is networking to share amongst users.

3m Contract – the State Library has developed a list of what it would like to see every library contribute. That hasn't been settled yet, but Linda could give those costs if it would be useful. Don't get too concerned, it is just feedback. The more contribution, the more content and the better the collection will be. Do you have questions on collection development? At Manhattan, we think in December people will be coming in with new e-readers wanting to put something on them at that time. Want to look at having a contract with overdrive with NCKL. That would require contribution if you want to join and if you are interested. A 2% contribution from everyone is strictly for content. Audio books and e-books or the nature of collection is to be determined. This could be an additional solution. Overdrive is the only vendor that has kindle to borrow a title. No one knows if 3M will support the kindle. As a State, we want to support the state library platform. Linda says our customers in MPL look at one more option for other patrons. It is an AND, not and EITHER OR. Kindle are wireless with WIFI, and 3M version which comes across the cell network. This option won't be for everyone, but if you are interested. We will be talking to the NCKL Board about this as well. What is the feedback? Would you be interested in additional level? Are the financial levels reasonable based on budget? Finally, do you need training, tutorial, cheat sheet about reader formats?

Strategic Planning

Carol- The NCKL System's goal for this year, is to come up with a new strategic plan. We will be contacting some of you to ask about services you would like to see us have, to solicit ideas of things to add that we haven't been doing, things that we should change how we do them to help everyone, etc. There is no set schedule yet. 2012 is also going to be a year of documentation. Gather important documents. NCKL will provide list of documents.

ARSL Report

Judy Burgess- There is always discussion as to whether you can afford to go or not. There are several good reasons to go, one is to share, but you also get to meet others in system. The best thing about going is you hear what others are doing and it affirms what you are doing. You feel good about what you are doing; that you are on the right track. There are a lot of things to get from going. Ideas: overall themes were how to do more with less. How to do a Saks Fifth Avenue Service on a Dollar General Budget (**S**-step out—get involved in your community, **A**-appearance-what image do you project use jewelry as conversation started for outlandish **K**- Know-know your products, customers, etc. 5th Ave Service on Dollar General Budget. Have a black book or patrons. If you have a regular patron and they don't come in call them to see if things are ok. **S** – Sell. *Up sell*, for example say something like “this book is going back on the van next week maybe you want to read it before it gets away from us?” Another idea is a better way to do statistics. It was great location, great facility, food was great. Linda described crafts to use old books.

Important Dates

November 10th – Necessary Knowledge. There will be a presentation on signage by Gail Santy. She will show us how to make signs out of styrofoam, etc. A Colorado Technology Trainer will come and talk about KLOW on the cloud, etc.

Snapshot Week is Nov 13-19 – During Kansas Reads to Preschools week. A toolkit is available for working with photos, ideas for advertising, etc. Stats go to the legislature. <http://snapshotkansas.com/>

Kan-ed Update

Kan Ed Advisory Commission is meeting Friday in Wichita to talk about future plans. Hearings for the committee that is working on whether there will be a Kan-Ed in the future are this week. Carol has written testimony to submit to them. At this point, we know the database funds have been zeroed out for next year; there is no content money from Kan-ed. This year we got \$400,000.00. We are hoping to persuade the legislature to give a portion to the state library to purchase that content. Will see when legislature comes back if they will do it. If you happen to run into a legislature in your community, talk to them about funding. Rural services were not going to receive the same level of service because of decrease in population density. NCKL will keep everyone posted on what they say.

Televised Story time

Denise started a story time last Nov. Story time is once a month. There is good attendance, Tri-county Telephone contacted them and asked if Miss Vicki could do story time on cable channel 2 for an opportunity for outreach. Denise was wondering what are criteria for public domain? Something out of copyright and it is convoluted. It was suggested to contact local authors and the authors could do their own stories if they have the rights to their own works. This is a very complicated topic.