TIME TRAVELING AND PLANNING AHEAD

By Linda Knupp

Are you looking at your calendar and thinking, “Whoa, where did the first half of the year go?” Me, too. Next year’s budgets are nearly complete, and 2019 summer reading programs are ready to launch. There is still a little over a half a year left to accomplish other tasks and goals, and we are already planning and thinking about 2020.

There’s no better time than now to let you know about several notable events and activities scheduled to take place between now and the end of 2020 so you can add them to your calendar.

The 2019 Kansas Library Association Conference is scheduled for October 23rd – 25th in Overland Park, Kansas. For the latest updates on preconference sessions and keynote speakers, visit https://kslibassoc.org/KLA_Conference_2019. The State Library of Kansas will sponsor a session about the 2020 Census. Libraries will have a part in ensuring a complete count, and we will learn more at this session about what to expect in 2020. People will need to complete census registration online, so libraries will be places where many residents will find computers and assistance to complete their forms. More information about libraries and the census can be found at http://www.ala.org/advocacy/govinfo/census. NCKLS staff will be watching for updates to keep you informed.

Some of you may want to save the date for the Research Institute for Public Libraries (RIPL) Regional event on April 7 & 8th, 2020 at the Manhattan Public Library. What is a RIPL Regional? It’s a scaled-down version of the national data boot camp – 2 days, 4 instructors, and up to 75 public library participants from across the state, that provide the training necessary to begin using data and evaluation for managing, planning, and demonstrating impact. This event is hosted by the Kansas regional library systems in partnership with the Colorado State Library and the Colorado Library Consortium. More information about the event will be available in the fall of 2019. NCKLS staff will work with you to determine if this event is a good choice for you and your library. The number of attendees is limited.
8 out of 10 studies indicate students who read recreationally out-performed those who don’t. Students read more when they can choose materials based on their own interests.

KLA NEWS

KANSAS LIBRARY ASSOCIATION ENDORSES KANSAS HEALTH FOUNDATION EARLY LITERACY INITIATIVE

NORTON, KS: The Kansas Library Association (KLA) voted last week during their council meeting to endorse the Kansas Health Foundation’s Kansas Kids Can’t Wait to Read early literacy campaign introduced statewide earlier this year. The campaign shows parents and caregivers why their kids need to experience reading, starting when they are just a few months old. The campaign also elevates the abundant reading resources available across the state and lets parents know they have what it takes to give their kids a successful future.

Robin Newell, vice president of KLA and the Executive Director of the Emporia Public Library, presented the opportunity for KLA to endorse the campaign as a first step in encouraging collaboration between school and public libraries, long known for supporting early literacy, and other organizations that share a strong early literacy focus. With both emerging research and the World Health Organization expressing concerns over the amount of screen time to which small children are exposed, libraries, with community partners such as the Kansas Health Foundation, are positioned to provide resources and support to families that will encourage reading and age appropriate activities to build literacy skills.

For further information about Kansas Kids Can’t Wait to Read please contact KHF Media Contact Kristi Zukovich, kzukovich@khf.org, 316-491-8419. For further information about the Kansas Library Association, please contact Robin Newell, newellr@emporialibrary.org, 620-340-6464.
SUMMER READING
Great Resources for Librarians!

- Summer Reading Champion videos from space scientists, engineers and authors can be found here: https://www.cslpreads.org/nationalsummerreadingchampion/
- Public Service Announcements to promote libraries and summer reading: https://www.cslpreads.org/2019-psas/
- StarNet resource page: http://www.starnetlibraries.org/summer-of-space/
- Kits available from NCKLS for summer programming. https://lib.nckls.org/services/164-2/programming-resources/

SUMMER READING LISTS

Book lists abound as summer gets ramped up in area libraries. Here are a few you might enjoy!

The William Allen White Children’s Book Award list is available to start reading and enjoying. https://wwachildrensbookaward.com/3rd5th-grade-reading-list

This list from ALSC is super! http://www.ala.org/alsc/publications-resources/book-lists/2019-summer-reading-list

Adult reads and YA reads are on this list. https://everyday-reading.com/books-to-read-this-summer/

Jbrary has super ideas for storytime! https://jbrary.com/2019-picture-books-outer-space/


CONSIDERING MAILCHIMP?

What is it? Mailchimp is a free online tool used to communicate with patrons, via email. It’s a marketing tool.

How can it work for your library? “I use Mailchimp to send reminders to board members and book club members about upcoming meetings. I get statistics telling me if they are getting my emails. Not always, but sometimes I send emails out to overdue patrons for the same reason, to see if they are opening the e-mails. If they don’t open them, we call or send them a letter. When we have something going on at the library, I will send out an e-mail to all our patrons on the list to let them know about the event.” Shelly, Director of Herington Public Library

Does Mailchimp really know if a message is opened or not? Mailchimp inserts a tiny, transparent image into each email campaign. Mailchimp then counts how often the image is loaded. You will see who opens and who does not open your message.

How much does Mailchimp cost? Mailchimp is constantly changing, but less than 2000 email addresses right now is free.

For more information on how this tool can work for your library, contact LaDonna Clark at lclark@nckls.org

Rodeo Queens and Rodeo Clowns attended Storytime at Burnley Memorial Library during a program titled “Roping, Riding, & Reading at the Library”.

Join the Fun of Summer Reading at the Herington Public Library!

On Wednesday mornings at 10:30am, bring the kids to the Herington Public Library. This summer's theme is “A Universe of Stories.” Each week will include stories, related crafts, or activities and snacks. "Children's House Books" for older children will have topics that will range from science fiction to science experiments. A special "trivia" contest will be held each Thursday through June 27. Special guests also will appear on various days in July, as well as the Shalepage Block Party in August. For more information, call 785-238-2796.
Denise reports: The new book van is finally here! After months of anticipation, I’m excited for every one of you to see it. The lift is mounted on the outside of the van to give more room inside. It fits six carts adequately and is tall enough so I can stand upright while working in the back. It has an eye-catching wrap, which we designed. You won’t be able to miss it; it’s a mobile advertisement for NCKLS.

The NCKL book van travels an average of 1125 miles a month delivering books to member libraries.

Just a reminder for library directors: You can switch up the genre count of books in your delivery from rotation to rotation. If you choose to decrease numbers at certain times of the year, you can always increase them when you need to. The rotation collection should reflect your library’s needs and demands depending on your schedule and community activities. You cannot exceed 350 total books, but you can have a collection that reflects your community needs.

If there is anything you would like to see added to the NCKLS rotating collection, please let Denise know. We are always open to suggestions and recommendations.

Spotted at Elm Creek Township Library

Spotted at Clay Center
WEEDING 101: AREAS OF SPECIAL VIGILANCE

By Marcy Allen

Not all sections of your collection are to be treated equally. Some areas, because they can change so rapidly, need to be examined on a regular basis. We owe it to our customers to make sure that the information we place in their hands is as current as possible. In fact, giving them outdated or superseded information might even put them at risk. Let’s take a look at a few portions of our collection that require extra attention.

Health care. Expert weeders tell us that this section needs to be evaluated and weeded every two years. Why? Yesterday’s common practice may pose today’s threat. Information on diabetes, for example, changes constantly. That means that the recommended dietary restrictions and other suggestions also change. Would you want to pass on health information that may actually harm your readers?

Technology information. We’ve all heard that the new technological devices we just bought are already outdated. You can imagine the relevance of computer operating instructions from 10 years ago. How often should we look at such books? Experts say they should be examined annually. Usage records will also tell us about the need for those titles.

Social sciences. Here’s where we find tax guides, legal information, college guides, etc. These need to be evaluated every two years if we want the collection to be relevant for our users. Imagine the dangers of relying on estate planning volumes that offer expired and possibly illegal guidelines.

Travel information. While book publishers like Lonely Planet and Fodors produce some excellent travel guides, those need to be updated every 2-3 years. Otherwise, essential information will be wrong. Details on rates, routes, destinations, etc. change all the time. As someone said at our library: “If you pick up a geography book that lists countries which no longer exist, it’s worthless!”

We always want what’s best for our readers. That’s why I’m quickly eliminating a 10-year-old guide for chemotherapy treatments that I just found on our library shelves. This one makes me cringe.